

Jan-06-2005 10:45

From-SOUTHWEST RESEARCH INSTITUTE

2105224544

T-591 P.002/009 F-260

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January 6, 2005

Kelly Tidwell
Pure Power Lubricants
15751 Chemical Ln
Huntington Beach, CA 92649
714-894-2994

Subject: Test Results

Dear Mr. Tidwell:

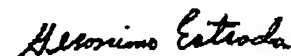
Results are complete on the filter, 6400 Filter, submitted into the lab on December 16, 2004, for HS806 Ch 9C Burst Pressure Test Modified. Results and sample identification are provided on the attached table.

Testing was performed according to Mr. Kelly Tidwell's instructions. Sample aliquot was taken in accordance with the listed test procedure, and precision of the test should be consistent with stated limits in the test procedure.

The data reported pertains only to the samples received by Southwest Research Institute and represents only sampling of these batches. This report shall not be reproduced except in full without the express written permission of Southwest Research Institute.

If you have any questions concerning these test results, please contact me at (210) 522-3006 or by email at Gestrada@SwRI.org.

Sincerely,



Geronimo A. Estrada
Assistant Director
Petroleum Products Research Department
Fuels and Lubricants Research Division
Office of Automotive Engineering

GAE/pag
OGAEAAF5.10969.01.032



HOUSTON, TEXAS (713) 877-1977 • WASHINGTON, DC (301) 881-0228

Jan-06-2006 10:45

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T-001 P.003/003 F-260

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BURST PRESSURE TEST (PER SAE ARP1400 REV. B) MODIFIED

STAND I.D.: STAND NO. 4

WORK ORDER NUMBER: 542728

TEST DATE: JANUARY 5, 2006

SPONSOR: PURE POWER

TEST OIL: SHELL TELLUS 68

FILTER BRAND: PURE POWER

BATCH NO.: TX01115044

FILTER I.D.: 8400

TEMPERATURE: AMBIENT TEMPERATURE

REQUIREMENT: 1000 PSI

MAXIMUM
PRESSURE, PSI 1000

TYPE OF
FAILURE NONE

TIGHTENING TORQUE
AND/OR NUMBER OF
ROTATIONS 15 FT. LBS.

CONDITION OF
FILTER AFTER
TEST VERY
GOOD

TECHNICIAN: DD, GG

DATE COMPLETED: JANUARY 5, 2006

APPROVED: *Herman L. Landa*

[Signature]

Dec-28-2004 14:09

From-SOUTHWEST RESEARCH INSTITUTE

2105224544

T-545 P.002/002 F-188

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December 29, 2004

Kelly Tidwell
Pure Power Lubricants
15751 Chemical Ln
Huntington Beach, CA 92649
714-894-2994

Subject: Test Results

Dear Mr. Tidwell:

Results are complete on the filters, 8400 Filter, submitted into the lab on December 16, 2004, to verify how much liquid can be put through the element in one minute. Results and sample identification is provided below.

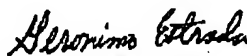
Test Stand 2
Sample ID: 8400 Filter
Flow Rate: 20 gal per minute

Testing was performed according to Mr. Kelly Tidwell's request. Sample aliquot was taken in accordance with the listed test procedure, and precision of the test should be consistent with stated limits in the test procedure.

The data reported pertains only to the samples received by Southwest Research Institute and represents only sampling of these batches. This report shall not be reproduced except in full without the express written permission of Southwest Research Institute.

If you have any questions concerning these test results, please contact me at (210) 522-3006 or by email at Gestrada@SwRI.org.

Sincerely,



Geronimo A. Estrada
Assistant Director
Petroleum Products Research Department
Fuels and Lubricants Research Division
Office of Automotive Engineering

GAE/pag
OGAEALV4.10969.01.032



HOUSTON, TEXAS (713) 877-1377 • WASHINGTON, DC (202) 881-0226

Exhibit B



Part Number: 51348
UPC Number: 765809513488
Principal Application: Various Chrysler/Jeep (82-06), Various GM (85-05), Lexus (90-06), Saab (87-06), Saturn (91-01), Suzuki (86-02), Toyota (88-06), Yugo (88-89), Harley-Davidson, Various Lawn&Garden, Farm Equip.

All Applications

Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 3.404
Outer Diameter: 2.921
Top:
Outer Diameter Bottom: Closed
Thread Size: 3/4-16
By-Pass: 8-11
Valve Setting-PSI:
Anti-Drain Back Valve: Yes
Beta Ratio: 2/20=21/37
Burst Pressure-PSI: 275
Max Flow Rate: 7-9 GPM
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.734	2.430	0.226

Close Window

Exhibit B

Page 1 of 1



zoom

Part Number: 51040
UPC Number: 765809510401
Principal Application: Daewoo (89-02), GM Cars/Trucks (76-06), Saab (94-98)
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 3.404
Outer Diameter Top: 2.921
Outer Diameter Bottom: Closed
Thread Size: 18X1.5 MM
By-Pass Valve: None
Setting-PSI:
Anti-Drain Back Valve: Yes
Beta Ratio: 2/20=15/31
Burst Pressure-PSI: 325
Max Flow Rate: 7-9 GPM
Nominal Micro Rating: 18

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.734	2.430	0.226

Close Window

Exhibit B



Part Number: 51356

UPC Number: 765809513563

Principal Application: Acura (02-06), Chrysler Imports (92-06), Ford Probe (93-97), Honda (01-06), Infiniti/Nissan (96-06), Mazda (71-00), Mercury Villager (99-00), Mitsubishi (90-06), Saturn (04-06), Outboard Marine Engines, Various HD Equip.

All Applications

Style: Spin-On Lube Filter

Service: Lube

Type: Full Flow

Media: Paper

Height: 3.402

Outer Diameter

Top: 2.685

Outer Diameter

Bottom: Closed

Thread Size: 20X1.5 MM

By-Pass 8-11

Valve Setting-PSI:

Anti-Drain Yes

Back Valve:

Beta Ratio: 2/20-18/38

Burst 290

Pressure-PSI:

Max Flow 9-11 GPM

Rate:

Nominal 19

Micro Rating:

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.475	2.173	0.233

Close Window

Exhibit B

Page 1 of 1



zoom

Part Number: 51334
UPC Number: 765809513341
Principal Application: Acura (88-05), Chevrolet (85-88),
Dodge (91-96), Ford (88-96), Honda
(72-05), Hyundai (89-06), Isuzu (85-04),
Kia (01-06), Mercury (87-91), Mitsubishi
(89-98), Subaru (87-06), John Deere,
Kobelco, Komatsu, Kubota, Onan, Toro
& Yanmar Diesel

All Applications

Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 3.184
Outer Diameter Top: 3.252
Outer Diameter Bottom: Closed
Thread Size: 20X1.5 MM
By-Pass Valve: 8-11
Setting-PSI:
Anti-Drain Back Valve: Yes
Beta Ratio: 2/20=22/40
Burst Pressure-PSI: 280
Max Flow Rate: 9-11 GPM
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.475	2.173	0.233

Close Window

<http://www.wixfilters.com/filterlookup/PartDetail.asp?Part=51334>

12/6/2005



[zoom](#)

Part Number: 51365
UPC Number: 785809513655
Principal Application: Ford (92-97), Honda (00-06),
Infiniti/Nissan (85-06), Mazda (97-06),
Mercury (91-96), Saab (05-06), Subaru
(88-06), Cub Cadet, Yanmar, John
Deere, Kawasaki, Kobelco, Outboard
Marine Engines

[All Applications](#)

Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 2.577
Outer Diameter Top: 2.685
Outer Diameter Bottom: Closed
Thread Size: 20X1.5 MM
By-Pass: 8-11
Valve Setting-PSI:
Anti-Drain: Yes
Back Valve:
Beta Ratio: 2/20=15/22
Burst Pressure-PSI: 300
Max Flow Rate: 9-11 GPM
Nominal Micro Rating: 19

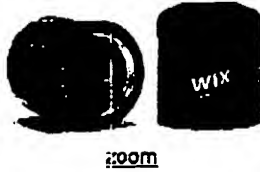
Number	Gasket Diameters		
	O.D.	I.D.	Thk.
Attached	2.475	2.173	0.233

[Close Window](#)

<http://www.wixfilters.com/filterlookup/PartDetail.asp?Part=51365>

12/6/2005

Exhibit B

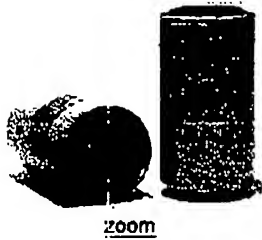


Part Number: 51042
UPC Number: 765809510425
Principal Application: GM Cars & Trucks (75-78)
(98-06)
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 3.404
Outer Diameter Top: 2.921
Outer Diameter Bottom: Closed
Thread Size: 13/16-18
By-Pass Valve Setting- None
PSI:
Anti-Drain Back Valve: Yes
Burst Pressure-PSI: 320
Max Flow Rate: 9-11 GPM
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.734	2.430	0.226

Close Window

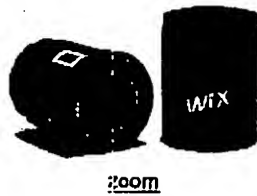
Exhibit B



Part Number: 51773
UPC Number: 765809517738
Principal Application: Ford Trucks, Massey-Ferguson Tractors, Oliver Tractors, VW Eurovan (93-95)
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 8.982
Outer Diameter Top: 3.663
Outer Diameter Bottom: Closed
Thread Size: 3/4-16
By-Pass Valve Setting-PSI: 8-11
Anti-Drain Back Valve: Yes
Burst Pressure-PSI: 225
Max Flow Rate: 7-9 GPM
Nominal Micro Rating: 30

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached ¹	2.834	2.462	0.200

Close Window



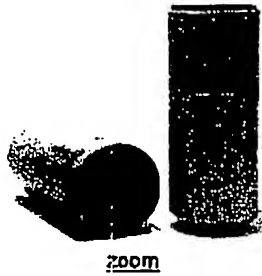
Part Number: 51515
UPC Number: 765809515154
Principal Application: Chrysler Family of Cars/Trucks (57-70), Ford Family of Cars/Trucks (57-00), Mazda Trucks (94-00), Toyota Landcruiser (71-96) - (Two Quart version is 51773)
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 5.178
Outer Diameter: 3.680
Thread Size: 3/4-16
By-Pass Valve: 8-11
Setting-PSI:
Anti-Drain: Yes
Back Valve:
Beta Ratio: 2/20=19/41
Burst Pressure-PSI: 270
Max Flow Rate: 7-9 GPM
Nominal Micro Rating: 19

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	2.834	2.462	0.200

Close Window

Exhibit B

Page 1 of 1



Part Number: 51791
UPC Number: 765809517912
Principal Application: Caterpillar, Mack Trucks, Volvo (For High Efficiency Glass Media Type Use 51791XE)
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 10.335
Outer Diameter Top: 4.282
Outer Diameter Bottom: Closed
Thread Size: 1 1/8-16
By-Pass Valve: None
Setting-PSI:
Beta Ratio: 2/20=20/42
Burst Pressure-PSI: 330
Max Flow Rate: 18-20 GPM
Nominal Micro Rating: 20

Number	Gasket Diameters		Thk.
	O.D.	I.D.	
Attached	3.967	3.587	0.340

Close Window

Exhibit B



Part Number: 51085
UPC Number: 785809510852
Principal Application: Chrysler/Dodge/Jeep Vehicles (91-06),
Mitsubishi Eclipse (95-99); Caterpillar
3 Series Excavators, 9 Series Loaders
All Applications
Style: Spin-On Lube Filter
Service: Lube
Type: Full Flow
Media: Paper
Height: 3.790
Outer Diameter Top: 3.660
Outer Diameter Bottom: Closed
Thread Size: 3/4-16
By-Pass Valve: 8-11
Setting-PSI:
Anti-Drain: Yes
Back Valve:
Beta Ratio: 2/20=15/28
Burst Pressure-PSI: 365
Max Flow Rate: 7-9 GPM
Nominal Micro Rating: 20

Number	Gasket Diameters		
	O.D.	I.D.	Thk.
Attached	2.834	2.462	0.200

[Close Window](#)

December 12, 2005

Fran Cyrus
Pure Power! Lifetime Oil Filters
15751 Chemical Ln.
Huntington Beach, CA 92649-1508

Dear Fran:

Congratulations on your recent selection as a recipient of the first international new product award. Your product was chosen from among 1100 new products introduced at this year's SEMA Show and announced at the International Happy Hour.

Top international journalists from Australia, Brazil, France, Germany, Greece, New Zealand, South Africa, Spain, Sweden, the United Kingdom, and Venezuela served as the judges and your product: *Pure Power! Lifetime Oil Filter* was selected by *Auto Zullia* (Venezuela). We will be including interviews on each of the judges in upcoming issues of SEMA News. These stories will highlight the selections made by each of the judges and why the panel thought these products would sell well in their home markets.

The press was notified of your award through a press release SEMA issued on November 4, 2005. A copy of the release is attached. In addition, if you attended the International Happy Hour, a picture of the judges and all of the award winners are available at online at www.semaphotos.com. At the bottom of the left hand column in the search field, type in "awards", they appear as the first twenty pictures.

For those of you who did not attend the award ceremony and have not yet received a copy of the glass award, let us know by emailing Naomi at naomil@sema.org and we'll send it out to you.

We wanted to make sure that you were aware of the breadth of information SEMA provides member companies in the international realm. A number of free resources to assist in the initial task of selecting which markets to target as well as information for more seasoned exporters who seek to take advantage of our various market reports, legislative and statistical updates and networking opportunities. Attached is a copy of a recent article which appeared in SEMA News highlighting some of our programs. We look forward to hearing from you and learning how we may be of assistance.

Again, congratulations and have a great holiday season.



Linda Spencer
Director, International and Government Relations
SEMA

Headquarters: P.O. Box 4910, Diamond Bar, Calif. 91765-0910
Telephone: 909/396-0289 • Fax, general office: 909/860-0184 • Fax, publications: 909/860-1709
SEMA 1317 F Street N.W., Ste. 500, Washington, D.C. 20004
Telephone: 202/783-6007 • Fax 202/783-6024





FOR IMMEDIATE RELEASE

SEMA News Bureau
909/396-0289, ext. 219

SEMA INTERNATIONAL NEW PRODUCTS AWARD:
International Media Jury Selects "Best" New Products;
Venezuela's Auto Zullia International Magazine Participates

Las Vegas, NV (November 4, 2005)-- Recognizing the increasingly global appeal of specialty automotive style and performance equipment, SEMA presented select member companies with its first-ever *International New Products Award*. The award ceremony was held at the 2005 SEMA Show and attracted hundreds of international buyers, U.S. Department of Commerce officials, SEMA-member company representatives and the press. Winners were selected by a prestigious jury comprised of leading international journalists.

The voting panel reviewed over 1,000 new style and performance products introduced at the SEMA Show. From these, each journalist selected ten products as their new product award nominations. "Our goal was to have media experts from around the world determine which new products are likely to succeed in their home markets. Editors from Australia and New Zealand were joined by French, Greek, British, and South African journalists. Their selections became the International New Product Awards," said Linda Spencer, director international and government relations.

In total, 115 companies were honored. Winners ranged from advanced ignition systems to sophisticated in-vehicle navigation systems, a portable barbeque perfect for automotive getaways, and builders of replica car chassis and body parts.

Venezuela's *Auto Zullia International Magazine* selected as its award winners:

- Banks Power, *Banks Six-Gun Diesel Tuner with PowerPDA*
- COMP Performance Group, *GM Duramax Camshafts & FAST-FLASH Programmer Combo*
- Control Freak Suspensions, *2005 Mustang Bolt-In Independent Rear Suspensions*
- Flaming River Industries, Inc., *True Torque Tilt Shaft*
- GKN and Mendeola Transaxles, *MasterShift*
- Motoriced, *Stringer Series: Motorized Spoiler*
- MSD Ignition Control, *MSD 7AL-2 Plus Ignition Control*,
- MSD Ignition, *MSD Lazer Gauges*
- Pure Power! Lifetime Oil Filters, *Pure Power! Lifetime Oil Filter*
- X-Force Racing Company, *X-Force Thunder Bolt IV Racing Steering Wheel*

"SEMA's International New Products Award reflects the niche market segments our member companies have helped establish. The inaugural Award represents SEMA's latest initiative to recognize the innovation, creativity and drive of our member companies. These awards confirm the specialty equipment market has indeed – gone global," Spencer concluded.

SEMA, the Specialty Equipment Market Association founded in 1963, represents the \$31 billion specialty automotive industry of 6,466 member-companies. It is the authoritative source for research, data, trends and market growth information for the specialty auto parts industry. The industry provides appearance, performance, comfort, convenience and technology products for passenger and recreational vehicles. For more information, contact SEMA at 1575 S. Valley Vista Dr., Diamond Bar, CA 91765, tel: 909/396-0289 or visit www.sema.org and www.enjoythedrive.com.